



PLOUGHSHARES

A LITERARY MAGAZINE

AT EMERSON COLLEGE

2010-2011 MEDIA KIT

“ PLOUGHSHARES,
THAT SPUNKY AND DURABLE
LITERARY QUARTERLY,
OFFERS US...ANOTHER CHANCE TO THINK ABOUT
THE ART OF
CONTEMPORARY FICTION.”

THE BOSTON GLOBE



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PLOUGHSHARES • EMERSON COLLEGE • 120 BOYLSTON ST. • BOSTON, MA 02116-4624 • PSHARES.ORG



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ABOUT PLOUGHSHARES

PLOUGHSHARES WAS FOUNDED IN 1971

by DeWitt Henry and Peter O'Malley in the Plough and Stars, an Irish pub in Cambridge, Massachusetts. Since 1989, *Ploughshares* has been based at Emerson College, which hosts one of the best MFA programs in creative writing in the country.

Published in April, August, and December, each issue is guest-edited by a prominent writer who explores personal visions, aesthetics, and literary circles. Over the years, guest editors of *Ploughshares* have included Seamus Heaney, Derek Walcott, Rosellen Brown, Raymond Carver, Tobias Wolff, Sherman Alexie, Lorrie Moore, Yusef Komunyakaa, and Richard Ford. Guest editors have been the recipients of Nobel and Pulitzer Prizes, National Book Awards, MacArthur and Guggenheim fellowships, and numerous other honors.

Many of today's most respected writers had their first or early work published in *Ploughshares*, including Thomas Lux, John Irving, Russell Banks, Sue Miller, Mona Simpson, Ethan Canin, Tim O'Brien, Robert Pinsky, and Jayne Anne Phillips. It's no wonder, then, that *Literary Magazine Review* has proclaimed *Ploughshares* to be "a magazine that has published a good deal of what has become our significant contemporary American literature."

Inside each issue, you'll find not only great new stories and poems, but also a profile on the guest editor, book reviews, and miscellaneous notes about *Ploughshares*, its writers, and the literary world.

EACH ISSUE OF
PLOUGHSHARES
IS GUEST-EDITED
BY A PROMINENT
WRITER WHO
EXPLORES PERSONAL
VISIONS, AESTHETICS,
AND LITERARY
CIRCLES.

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AD RATES AND SPECS

PRINT

Circulation: 6,000
Distributed Nationally by:
Ingram Periodicals, Source Interlink, and Ubiquity
Single-copy cost: \$14.00
One-year subscriptions: \$30.00

All print ads are placed in the endmatter.

ART GUIDELINES

- * Borders suggested
- * No cropmarks
- * PDFs
- * 300 DPI
- * Grayscale only

RATES

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OF PROMOTING EXCELLENCE IN THE ARTS.
WE RESERVE THE RIGHT TO REFUSE ANY AD.

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Unique visitors/month: 30,000
Page views/month: 600,000

ART GUIDELINES

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2010-11 ISSUE SCHEDULE

ISSUE	RESERVATIONS DUE	ART DUE	PUBLICATION DATE
Fall 2010 Fiction issue edited by JIM SHEPARD	6/01/2010	6/15/2010	8/15/2010
Winter 2010-2011 Poetry & fiction issue edited by TERRANCE HAYES	10/01/2010	10/15/2010	12/15/2010
Spring 2011 Poetry & fiction issue edited by COLM TÓIBÍN	2/01/2011	2/15/2011	4/15/2011
Fall 2011 40th Anniversary Issue edited by DEWITT HENRY	6/01/2011	6/15/2011	8/15/2011
Winter 2011-2012 Poetry & fiction issue edited by ALICE HOFFMAN	10/01/2011	10/15/2011	12/15/2011

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PEOPLE ARE TALKING

“There’s something for everyone...
and plenty to muse on.”

Joyce Peseroff

THE QUANTITY AND QUALITY
OF LITERARY JOURNALS IS
STAGGERING AND DELIGHTFUL,
AND THE BEST OF THEM—FOR
MY MONEY PLOUGHSHARES
WOULD STAND AT THE TOP
OF ANY SUCH LIST—SHOULD
COUNT AMONG OUR MOST
VALUABLE LITERARY TREASURES.

Campbell McGrath

“The guest editor feature
keeps *Ploughshares*
preternaturally fresh.
Nowhere else do we get
a sense, not only of the
diversity of writing in
America, but of the
diversity of thinking
about writing.”

Gish Jen

THE TRITON
AMONG
THE MINNOWS.

The New York Times

“A national treasure.”

Frank Conroy

“There’s wonderful stuff [in other journals], but
you often don’t come up with many surprises.
That’s the result of the same people admiring the
same things. *Ploughshares*’s freshness comes from
different people admiring different things.”

Tim O’Brien

Terrance Hayes

I LOVE THE BROAD STYLES AND BACKGROUNDS OF
THE GUEST EDITORS. YEARS AGO I STOPPED TRYING
TO DECIDE WHICH WERE THE BEST BECAUSE EACH
WAS SO DIFFERENT. HOW NICE TO HAVE JAMES ALAN
MCPHERSON’S ISSUE IN ONE EAR, WHILE THE ECHO OF
B. H. FAIRCHILD’S ISSUE WAS STILL IN THE OTHER EAR.
WHERE ELSE CAN THAT HAPPEN?

“It’s consistently recognized
among the best venues in the
country. ‘*Ploughshares*, is of
course, top-notch,’ says writer and
literary journal contributor Tim
Horvath. Moreover, ‘they take the
interesting approach of having
guest editors who are prominent
writers, so the aesthetic of the
magazine never gets stale.’”

The Boston Globe

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